

Mass Media
Department Activities

2014

1. The following are the different workshops, performances and extension services conducted by the department.

- On the 10th and 11th April 2014 the department conducted a **photography workshop** for North Eastern Police Academy, Govt of India for their 40th Batch trainees.
- On the 12th of June 2014, the department collaborated with the office of the Deputy Commissioner, Govt of Meghalaya on a **street play performance**. On behalf of the District Disaster Management Authority(DDMA), the department went to different streets of Shillong to convey earthquake awareness messages.
- On the 7th of June 2014, the department conducted a **recruitment examination** in the department for the post of Assistant Public Relations Officer(APRO) on behalf of the DIPR, Govt. of Meghalaya.
- On the 18th and 19th June 2014 the department organised a **Sound Design Workshop** and **Julius Basaiawmoit** was the resource person.
- On 9th of July 2014, the department provided **technical support to a photography workshop** organized by Seven Set Higher Secondary School in Collaboration with NEEDS and Encyclopaedia Britannica India.
- On the 14th of July 2014, the department was invited to be **an expert for the personal interview** for the post of (APRO) conducted by DIPR, Govt of Meghalaya.
- On the 20th August 2014 the department in collaboration with Sony Corporation –India organised a **Sony DSLT workshop** for the students. **Santosh Kumar** was the resource person.
- On the 31st Oct 2014 a Bike Rally and a **Street play performance** to different parts of Shillong, was organised with the focus on the theme **“Role of Women in our Society today”**
- On the 8th November 2014 a **Post-dramatic theatre performance**, the first of its kind was organised at the basketball court of the college. It was titled **Kalika- Through the Looking Glass**. The event was a huge success and received good reviews from the local press.

2. The following are the different Talks organised by the department.

- On the 25th October 2014 **Rachel O Reily** who is a Business Development Director-Wildlife Works, San Francisco – USA, delivered a talk to the students on the **Role of Women in Green Entrepreneurship and Marketing**.
- On the 9th September 2014 Dr **Daisy Hasan** a Research Associate of University of Leichester, UK delivered a talk to the students on **Representations of North East India in the digital age**

3. The following is the award and recognition received by the department this year

In recognition of the department 's contribution through its street plays on disaster management, the office of the Deputy Commissioner awarded the department with a Citation and a certificate. It was signed by I Majaw, MCS, Additional Deputy Commissioner and CEO DDMA and S. Goyal, IAS, Deputy Commissioner and Chairman DDMA, East Khasi Hills District.

4. Media Club Activities

- On the 19th August the media club organised a **Photo Talk** to celebrate world Photography Day. The resource persons were O. Khuswaha, Langkumar War, S. Negi and A. Hussein. Fr John was the moderator of the talk.
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2015

1. The following are the different workshops, performances, film screenings and extension services conducted by the department.

- On the 18th and 19th of May 2015 the department conducted a **photography workshop** for North Eastern Police Academy, Govt of India for their 41st Batch Trainees.
- On the 4th of September 2015 the department's faculty member deliver a one day **lecture on Media Education** at Lady Keane College. The participants were the 2nd and third years Students of the college belonging to the education department.
- On the 10th and 11th September 2015, the department's faculty went to Assam Don Bosco University to conduct a **Radio Presentational Skill Workshop** for the Second Semester Post Graduate Students of the Mass Communication
- On the 8th August 2015 the Mass Media Dept in collaboration with DBBISFFI organised a **Film Screening as part of the Don Bosco Bicentenary International Short film festival of India.**
- On the 22nd June 2015 the department along Thma U Rangli Juki (TUR), an activist organisation of Meghalaya and Shillong Press Club organised an **Interactive session on "Free Speech and The Right to Know: The Media in a time of Conflict"**. Sukumar Muralidharan an eminent Journalist, was the resource person.
- On the 20th of August 2015 the department organised a Radio Presentation Skills and Krishna Das Gupta was the resource person.
- On the 8th and 9th Dec 2015 the department organised a **workshop on Mixing and Layering and Post Production Audio**. The resource person was Luni Yoomi Dhar.
- On the 31st August 2015 the department organised a **Film Screening**. The name of the film was **Every time you tell a story** by Amit Mahanti an Independent film maker who also came for a Q/ A sessions on the film.

2 The following are the different Talks organised by the department.

- On the 5th August 2015 the department organised a Talk on the topic **The Power of the Narrative Structure**. The guest speaker was **Dr Sankar Baruah** a Documentary film Maker base in the USA
- On the 31st August 2015 the department organised a talk on the topic **Every picture tells a story**. The guest speaker was Zubeni Lotha a Photographer based in Delhi

3 **Completed major project- Shillong International Photo Festival, 2015**

The department in collaboration with Department of Information and Public Relation, Govt of Meghalaya hosted The Shillong International Photo festival. This festival saw the exhibition of the Photographs of 26 photographers from London, Delhi, Kolkatta, Assam, Manipur, Mumbai and Shillong. Raghu Rai who is an acclaimed photographer and a padma shri awardee came to grace the occasion as a State guest. Along with the exhibition, there five workshops, two Panel Discussions, 17 Photo talks, one photo walk, three portfolio Reviews and one instagrammer meet during the day and In the evening there were cultural performances, poetry readings, musical performances. The department also hosted the first departmental reunion where 150 past students from all over the country flew down to participate. **The detailed prog of SIPF is attached herewith.**

SHILLONG INTERNATIONAL PHOTO FESTIVAL 2015 PROGRAMME

	9am-10am	10am-11am	11am-12pm	12pm-1pm	1pm-2pm	2pm-3pm	3pm-3:30pm	3:30pm-4pm	4pm-4:30pm	4:30pm-5pm	5pm-5:30pm	5:30pm-6pm	6pm-7pm			
14 th & 15 th Nov	Day 1 Workshop on Performance Photography by Manuel Vason Big Studio			Lunch Break	Continuation workshop on Performance Photography by Manuel Vason Big Studio		Tea Break	Continuation workshop on Performance Photography by Manuel Vason Big Studio								
16 th Nov	Day 3 Workshop on Performance Photography by Manuel Vason Big Studio				Continuation workshop on Performance Photography by Manuel Vason Big Studio						Opening Ceremony					
17 th Nov	Workshop on Photojournalism by Ragha Rai Auditorium				Workshop on Visual Story Telling by Prashant Panjara Big Studio			Continuation workshop on Visual Story Telling by Prashant Panjara Big Studio					PhotoTalk by Ragha Rai Auditorium		Cultural/ Live Musical Programme Outer Stage	
	Pan. Talk Review Session I - Sunil Deyal & Rathika Ramasamy Hall 49				Photo Talk by Rashingeri, Anand, Jeremy, Elzezer and Sreemal Datta Auditorium			Photo Talk by Vikranth Lakshmi Auditorium			Photo Talk by Anirban Dasgupta Auditorium					
18 th Nov	Workshop on Wildlife Photography by Rathika Ramasamy Auditorium				Panel Discussion Session I In the light of many technologies at manipulation today, is professionalism and ethics in photography dead Auditorium			Photo Talk by Prashant Panjara Auditorium			Photo Talk by Manuel Vason Auditorium		Cultural and Musical Performances and Foetry Reading Outer stage		Akash Meel + Auditorium (Followed by Anirban Dinner)	
	Portfolio Review Session II Prashant Panjara - Hall 49			Photo Walk: Sunil Deyal, Romy Sen and Adish Tamraia												
19 th Nov	Instagrammers Meet Educat Centre			Panel Discussion Session II Photography as a documentation of Culture - How it is in its representation? Auditorium		Photo Talk by Langkapur War and Sunil Deyal Auditorium		Photo Talk by Saby, Adish, Gavit and Pykoo Auditorium		Closing Ceremony						

MUST ATTEND SESSIONS



4 Media Club Activities

- 19th August 2015 the media club of the department organised an **inter college debate** on the motion "with the latest technology anyone can become a professional photographer". The debate had 8 participating teams and Students from different colleges of Shillong attended the program.

2016

1. The following are the different workshops, performances, film screenings and extension services conducted this year by the department.

- **Onaatah** is a Khasi award winning film directed by Pradip Kurbah. Before it is to be released in Meghalaya, the Director of the film and the department organised a **pre- release screening** of the film on the 28th April 2016 and made it open to the public. School students were also invited for this special screening. Merlvin Mukhim, Sweety Pala and Pradip Kurbah- cast and crew of the film were also present for a Q/A session and discussion of the film and autograph signing.
 - On the 23rd May 2016 the **department screened the film “Songs to Live By”** directed by Tarun Bhartiya an Independent and award winning filmmaker of the state. The director also came for discussion session on the film.
 - On the 9th of June 2016 the department organised a **Field trip** for third year students to Red FM Radio Station. The production crew of the Radio Station was there to guide and teach the students the various stages of production and highlight on the different roles and function of the crew.
 - On the 6th June 2016 the department organised a **workshop on Scripting for Documentary films** on the basis of the film ‘where the cloud ends’. Wanphrang Diengdoh an Independent filmmaker of the state and an alumnus of the department who also directed the film came as the resource person.
 - On the 28th June 2016 a **work shop on Indian Art Movement** was organised and Benedict S. Hynniewta an independent and renowned artist of the State was invited as resource person.
 - On the 21st June 2016 a **workshop on Radio Program Production**. Mr Pratul Joshi a Producer of AIR, Shillong was invited as resource person.
 - On the 10th July 2016 Dominic Sangma- Independent and award winning filmmaker of the state was invited to conduct a **workshop on film making on the basis of the garo film ‘Ranuchak’**
 - On the 23rd July 2016, **Screenings of 4 music videos of the band “Summersalt”** was organised for the students of the department and those of music department as well. All the five members of the band Summer were present including and Kamki Diengdoh, an alumnus of the department who directed the videos. The screenings was followed by an lively interaction with the band members and music video director on these music videos.
 - On the 10th -11th Sept 2016 a **theatre performance by the students** was held at Khliehriat a place which is located in Jaintia Hills, entitled **‘Heaven of freedom?’**
 - On the 17th Sept 2016 the department invited Manmeet Kaur- a hip hop artist who is based in Mumbai to organise a **Workkshop on Hip Hop: Poetry and Rap** the workshop was entitled **“Re-verse”**
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2018

1 The following are the different workshops, performances and extension services conducted this year by the department.

- On the 7th July 2018 the department organised a training program on **how to script for a documentary film**. The film "Because we do not Choose" was also screened and the Director Wanphrang Diengdoh came as resource person.
- On the 24th July 2018 a **campus shoot** was organised. The shoot was for the program Campus Buzz- which is a live video recording of a talent show aired on NE Live. The Crew members of NE live, a satellite TV channel came to demonstrate to students how a live shoot is carried out.
- On the 25th -27th July 2018 a Sound Workshop on "**Radio Broadcast- mixing and sound designing**". Yuni Yoomi Shylla came as resource person.
- On the 18TH Aug 2018 the department invited Amman Wison from Nikon School of photography to conduct a Nikon workshop on **Portraiture photography**.
- On 7th Sept 2018 a **theatrical performance** entitled "**Pralaya**" was organised by the department. This stage performance was scripted on the idea of 'the politics of forgetting and how some identities are erased from memories'. It was opened to the public and it received good reviews from the press.
- The art of story telling is slowly dying. On the 24th Nov 2018 the department organised a **Storytelling workshop** to train the students on this art. **Minket Lepcha**, a famous storyteller from Darjeeling was invited as the resource person.
- On the 4th-5th Dec 2018 the department in collaboration with **The Sasakawa Peace Foundation, Japan** organised a hosted a **Documentary Film Workshop** cum film screenings. This workshop is supported by the **Yamagata (Japan) International Documentary Mass Media**. The resource persons were Yui Nakamura, Ms Asako Fujioka, Mr Katsuyoshi Kusakabe, Haobam Paban Kumar, Maulee Senapati and Mukul Haloi. The participants of the workshop were Students of the department and invited film makers of the region. A total of 7 films were screened at the workshop followed by an interaction on the films.

2 The following are the different Talks organised by the department this year.

- On the 28th July 2018 Dr Daisy Hassan, University of Westminster and Pradyot Deb Barman who is an activist, writer and editor of TNT- an online magazine published from Shillong, was invited as resource persons for an **Interactive talk and training on media Entrepreneurship and Marketing**
 - On the 17th Sept 2018 to celebrate the department's 24th anniversary the department organised a video **Skype talk** with Edwin Thomas Deputy News Editor, CNN IBN on the topic "**New Media and challenges to journalism practices**"
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