



ST. ANTHONY'S COLLEGE SHILLONG

ENTRANCE TEST FOR ADMISSION INTO UNDER GRADUATE PROFESSIONAL COURSES 2009

MEDIA TECHNOLOGIES

DATE : Wednesday, 6th MAY, 2009
TIME : 10:00 AM
DURATION: 2 HOURS

[For official purpose only]

TEST CODE NO: _____

INSTRUCTIONS

- Write the Roll Number given on your Admit Card in the space provided on this question booklet.
- This test has five sections.
- All sections are to be answered on this question paper itself.
- Total marks for this test is 100. The start of each section specifies its total weightage.
- There will be NO NEGATIVE marking in this test.
- Please preserve your admit cards. They will be required at the time of admission.
- The admit card numbers of those shortlisted for admission on the basis of this entrance test will be published on the college notice boards and on the college web site on Monday, 11th May, 2009.
- The final admission will be done on a first come, first served basis, after the marksheets of the Class XII examinations of the Meghalaya Board of School Education are available, provided the eligibility criteria as laid down in the prospectus are fulfilled.

TEST CODE NO: _____

ADMIT CARD NO: _____

Invigilators signature _____

SECTION I – Marks: 25

I. Select the correct word/s from the options and fill in the respective blanks: $\frac{1}{2} \times 18 = 9$

1. Media provides.....
 - a. Information
 - b. Education
 - c. Entertainment
 - d. All of these
2. The history of communication first began by
 - a. Oral
 - b. Text-based
 - c. Images
 - d. All of these
3. Images are
 - a. Pictures
 - b. Written documents
 - c. Myths
 - d. All of these
4. The first photograph was taken in the year
 - a. 1886
 - b. 1826
 - c. 1876
 - d. None of these
5. The fourth estate of Indian government is
 - a. Legislative
 - b. Media
 - c. Executive
 - d. All of these
6. Television came to India in the year
 - a. 1959
 - b. 1953
 - c. 1975
 - d. None of these
7. The first modern newspaper came on the Indian scene in
 - a. 1780
 - b. 1886
 - c. 1947
 - d. None of these
8. Vividh Bharati was started in
 - a. 1964
 - b. 1957
 - c. 1809
 - d. None of these
9. According to 2001 census, the state that has the highest literacy in North East India is
 - a. Meghalaya
 - b. Manipur
 - c. Mizoram
 - d. None of these
10. The largest number of tribes found in North East India is in.....
 - a. Arunachal Pradesh
 - b. Assam
 - c. Nagaland
 - d. None of these
11. The North East India is divided into
 - a. The plateau
 - b. Hills and mountains
 - c. The plains
 - d. All of these
12. The world famous and oldest Buddhist monastery is found in
 - a. Nagaland
 - b. Sikkim
 - c. Arunachal Pradesh
 - d. All of these
13. What is commonly known as “Green Gold?”.....
 - a. Darjeeling Tea
 - b. Tulsi
 - c. Mineral
 - d. All of these
14. Penguin, Sage, Oxford Longman are
 - a. Publishers of books
 - b. Art Galleries
 - c. Cities
 - d. All of these

15. Oscar awards are given to
- | | |
|----------|-----------------|
| a. Films | b. Sports |
| c. Music | d. All of these |
16. Where are the Blue Mountains?
- | | |
|--------------|-----------------|
| a. Meghalaya | b. Manipur |
| c. Nagaland | d. All of these |
17. The first group of people who settled in North East region are
- | | |
|----------------|--------------------|
| a. Indo-Aryans | b. Austro Asiatics |
| c. Mongoloids | d. All of these |
18. We celebrate the International Children's Day of Broadcasting on
- | | |
|---------------------------------|------------------------------|
| a. 12 th of January | b. 12 th of March |
| c. 12 th of December | d. None of these |

II. Give one line answers to the following questions in the space provided below each question. 1x 8 = 8

1. Who is the first President of our Country? Give the full name.
.....
2. Whom did Mahindra.Singh Dhoni replace as the captain of the Indian cricket team? Give the full name.
.....
3. What is Wimbledon in England known for?
.....
4. When do we observe "International women's Day?"
.....
5. When does our country celebrate India Tourism Day?
.....
6. Mention the latest three major burning issues that are threatening the countries of the world.
.....
.....
.....
7. Who is the Chairman of NEC?
.....
8. When did the Constitution of our country come into force?
.....

III. Give the full form of the following in the space provided 1x 8

- a. DTH –
- b. NASA –.....

- c. WHO –
- d. UNESCO –
- e. PTI –
- f. BBC-
- g. NGO-
- h. VAT –

SECTION II – Marks : 25

1. Write a paragraph in about 150 words on **any one** of the following topics: 10 marks
- a. Reality shows
 - b. Global warming
 - c. Pleasures of reading
 - d. Media and its responsibility

2. Use the following expressions in sentences of your own [choose any five]: 5 marks

a. in cold blood:

b. to a fault:

c. under a cloud:

d. to see red:

e. At sixes and sevens:

f. to play false:

g. a Herculean task:

h. a white elephant

3. Report the following sentences into indirect speech.[any three] 3 marks
- a. Pay at once.
 - b. Come in.
 - c. You have been very quick.
 - d. I must go now.
 - e. I'm sorry I'm late.

4. Correct the following sentences: $\frac{1}{2} \times 4 = 2$ marks

- a. The furniture in his house are new.
- b. He has visited Madras last year.
- c. The emperor Ashoka was a great ruler.
- d. He feels like to kill her.

5. Fill in the blanks with appropriate prepositions: 5 marks

The entrance is a sight jaw dropping wonder. The regal doors are hung an ornate limestone that is decorated Belgian mirrors. The women's courtyard is an area that falls next the line of vision. One can see that it is the heavenly abode one dreams of childhood.

SECTION III - Marks: 10

1. Write 10 – 15 lines on your favorite film and why you liked it? 5 marks

2. Write a short story of about 15- 20 lines using the following elements -
[Frying pan, water tap, Refrigerator, Jug, tungsten bulb] as the main characters of the story- 5 marks

SECTION IV – Marks: 20

1. Identify the brands with the following slogans: 1 X 6 = 6

For ex: A lot can happen over coffee:

Ans: Café Coffee Day

a. Tedha hai par mera hai:.....

b. Taste the thunder:.....

c. Impossible is nothing:.....

d. Feel the orange, feel the pulp.....

e. Desh ki dhadkan.....

f. Think hatke.....

2. Rename the brand "Kurkure". Give it a new slogan. Create your own television advertisement for it in not more than ten lines. 1+1+12 = 14

Section V - Marks: 20

1. Study the given image. Write the necessary text to create a story for the following cartoon strip within the space provided. (10 marks)



2. Study the given image and answer the questions.

10 marks



a. Give a suitable title/ caption to the cartoon.

b. According to you, what is the eye catching focal point of this cartoon?

c. What do you think is the intention of the photographer?

d. What is your first reaction to the cartoon and why?

e. Provide the message of your own through this cartoon.