



ST. ANTHONY'S COLLEGE SHILLONG

ENTRANCE TEST FOR ADMISSION INTO
UNDER GRADUATE
PROFESSIONAL COURSES
2010

MEDIA TECHNOLOGIES

DATE : WEDNESDAY, 5TH MAY, 2010
TIME : 10:00 AM – 12:00 NOON
DURATION: 2 HOURS

INSTRUCTIONS

- This test has a total weightage of 100 marks spread across four sections.
- Write the **Roll Number** given on your **Admit Card** in the space provided on this question paper.
- **Please preserve your Admit Card.** It will be required at the time of admission.
- The Admit Card numbers of those shortlisted for admission on the basis of this Entrance Test will be published on the College Notice Boards as well as on the College Web Site on Monday, 10th May, 2010.
- The final admission will be done on a first come, first served basis, after the marksheets of the Class XII examinations of the Meghalaya Board of School Education are available, provided the eligibility criteria as laid down in the prospectus are fulfilled. Shortlisted students from other boards and streams whose Class XII results are declared later will also be considered for admission provided they report not later than 2 days after the result declaration of their respective board examinations along with their marksheets (Original or Downloaded).

ADMIT CARD NO: _____

Invigilator's signature: _____

Section I – General awareness
Marks: 25

- I. Tick [✓] the correct statements: ½ x 18 = 9
1. The largest post office in India is:
a. Kolkata GPO b. Meghalaya GPO c. Mumbai GPO
 2. In 2009, this artist from Meghalaya receives the Padma Shree award. The artist is:
a. Bah Rana Kharkongor b. Late Bah Skendrowell Syiemlieh
c. Bah Headingson Rynthahthiang
 3. Dikhu is the main river of :
a. Orissa b. Nagaland c. Assam
 4. Mukna is a traditional form of wrestling in which northeast Indian state?
a. Manipur b. Assam c. Nagaland
 5. An American pop music group has been named after the name of the members. The group is:
a. No doubt b. Abba c. Boney M
 6. In the erstwhile Union of Soviet Socialist Republics (USSR), the word “Soviet” mean:
a. Council b. House c. Legislative
 7. Following the adoption of the Lausanne Declaration on February 4, 1999, a global agency came into being. The agency is
a. World Anti-Doping Agency or WADA b. World Water Forum
c. Hyatt Foundation
 8. The National Tree of India is:
a. Pine Tree b. Neem Tree c. Banyan Tree
 9. The present literacy rate of Kerala is:
a. 97% b. 98% c. 90.92%
 10. There are branches of a tree which appear on the UN flag. The tree is:
a. Olive tree b. Maple tree c. Eucalyptus tree
 11. Queen Nefertiti was the wife of:
a. Pharaoh Tutankhamun b. Pharaoh Akhenaten
c. Pharaoh Horeheb
 12. The first woman on earth according to Greek Mythology is:
a. Eve b. Pandora c. Aphrodite
 13. Frederick William Sudmerson was the first principal of a premier educational institution in northeastern India. The name of the Institution is:
a. Cotton College b. St Anthony's College c. Hrangbana College
 14. Kollywood is the film Industry of our neighbouring country. The country is:
a. Pakistan b. Nepal c. Afghanistan
 15. A webisode is a TV Show that can be viewed through:
a. Website b. Television c. None of these
 16. The “Dairy of Anne Frank” is originally written in:
a. Jewish b. French c. German
 17. The tallest and the fastest growing grass is:
a. Bamboo b. Buffalo grass c. Bermuda grass
 18. The French Philosopher who declared “I think therefore I am” is:
a. Rene Descartes b. Jean Sartre c. Jean Derrida

II. Give one line answers to the following questions in the space provided below each question: 1 x 8

1. How was the late Indian social worker and activist Murlidhar Devidas Amte better known as?
2. Nifty 50 or Nifty is the leading index for large companies in which stock exchange of India?
3. Which American pop girl band and dance ensemble was founded by choreographer Robin Antin?
4. Name the country which will host the 2016 Summer Olympic Games
5. Name the virus which causes Swine Flu
6. Name the first Indian to become the Badminton Grand Prix champion
7. The Parliament of India is also known by the Sanskrit word Sansad. Give the meaning of Sansad
8. Name the judge on the current American Idol Show who is also a talk Show host

III. Give the full form of the following in the space provided 1 x 8

1. BING :
2. SAI :
3. ODI :
4. UNI :
5. CRPF :
6. CNN :
7. RTI :
8. BSF :

Section II - General English
Marks:25

1. Fill in the blanks with the correct form of the verb: 6 x ½ = 3
- a. We _____ falsely accused of theft.
 - b. Sixteen miles _____ a long distance.
 - c. Neither of the two girls _____ ugly.
 - d. This kind of apples _____ sweet.
 - e. Gold and silver _____ precious metal.
 - f. The price of sugar and milk _____ gone up.

2. Construct sentences with the following idioms (*any three*): 3 x 1 = 3
- | | | |
|---------------------------|---------------------|-------------------|
| a. Make a clean breast of | b. Pocket an insult | c. White elephant |
| d. Hue and cry | e. Bad blood | f. A bag of bones |

3. Correct the following sentences: 6 x ½ = 3

- a. The sceneries of Kashmir are very beautiful.
- b. He gave me many advices.
- c. Ram is taller than me.
- d. You, he and I are to blame.
- e. This book is inferior than that.
- f. She feeds the poors daily.

4. Convert the following sentences into indirect speech: 6 x ½ = 3

- a. The beggar said, 'Please give me some money.'
- b. The king said, 'The child must be cut into two pieces.'
- c. Neelu says, 'The dish was very delicious.'
- d. John said to Ram, 'Look out! That car is coming your way.'
- e. Mary said, 'Tea is ready.'
- f. Matthew said to John, 'Where are you going?'

5. Substitute one word for the following: 3 x ½ = 3

- a. Morbid compulsion to steal : _____
- b. The criminal act of maliciously starting fires: _____
- c. To contaminate, to make impure: _____
- d. Unclear in meaning, confusing; capable of being interpreted in many ways: _____
- e. A type or category, especially of art or writing: _____
- f. Excessive love of one's body or oneself: _____

6. Expand the following idea (*any one*):
- a. If winter comes, can spring be far behind?
 - b. Love conquers where force fails
 - c. Personality is to man what perfume is to flowers

10

Section III - Common Advertising Knowledge
Marks: 20

- I. Identify the brands with the following slogans: 1 x 5 = 5
Eg: A lot can happen over coffee
Ans: Café coffee Day
- a) Taste Bhi, Health Bhi:
 - b) Tumko dekha toh yeh design aaya:.....
 - c) A great drink to hangout with:.....
 - d) Life's Good:.....
 - e) Sidhi baat no bakwas, clear hai:.....
- II. From the options provided choose the star who endorses the given brand: 1 x 5 = 5
1. Vaseline Men:.....

a. Shahid Kapoor	b. Ritesh Deshmukh
c. Imran Khan	d. John Abraham
 2. Boost:.....

a. Kapil Dev	b. Mohammad Azharrudin
c. Sachin Tendulkar	d. David Beckham
 3. Fama Di Wills Shampoo:.....

a. Kareena Kapoor	b. Katrina Kaif
c. Deepika Padukone	d. Sushmita Sen
 4. Vivel Soap:.....

a. Kareena Kapoor	b. Aishwarya Rai
c. Sonam Kapoor	d. Kajol
 5. Parle G:.....

a. Aamir Khan	b. Shahrukh Khan
c. Salman Khan	d. Saif Ali Khan

- II. Describe in not more than ten lines your favorite television commercial/ advertisement. 10

Section IV - Scriptwriting
Marks: 10

1. Write a letter to the editor of any local or national daily on any one of the following topic: - 5
- a. Drinking and Driving
 - b. Faulty billing of telecom companies
 - c. Eve teasing and passing comments

2. Read the given story carefully and answer the following questions:

There was a rich merchant who had 4 wives. He loved the 4th wife the most and adorned her with rich robes and treated her to delicacies. He took great care of her and gave her nothing but the best.

He also loved the 3rd wife very much. He's very proud of her and always wanted to show off her to his friends. However, the merchant is always in great fear that she might run away with some other men.

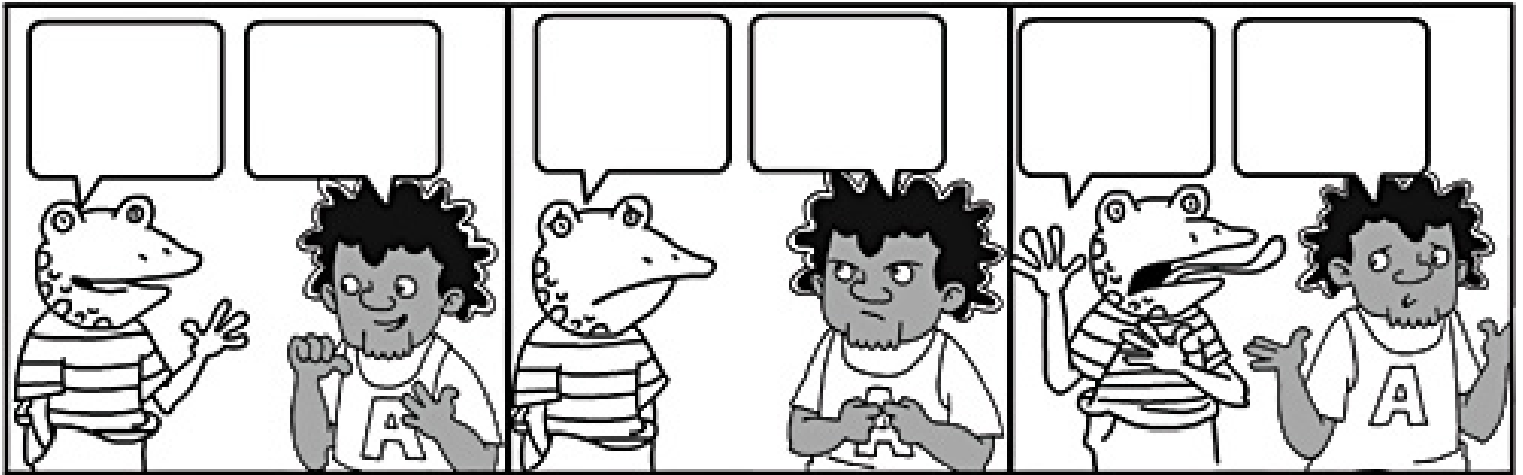
He too, loved his 2nd wife. She is a very considerate person, always patient and in fact is the merchant's confidante. Whenever the merchant faced some problems, he always turned to his 2nd wife and she would always help him out and tide him through difficult times.

Now, the merchant's 1st wife is a very loyal partner and has made great contributions in maintaining his wealth and business as well as taking care of the household. However, the merchant did not love the first wife and although she loved him deeply, he hardly took notice of her.....

- | | | |
|----|--|---|
| a. | Identify the Characters in the story | 1 |
| b. | What title will you give to the story and why? | 1 |
| c. | Add a suitable ending to the story in not more than 8- 10 lines. | 3 |

Section V- Marks: 20

A. Study the given image. Write the necessary text within the bubbles. Title the story. 10



B. Study the given image and answer the questions. 10



1. Give a suitable title/ caption to the photograph. 2

2. Write a brief critical appreciation of the photograph. 5

3. According to you, what is the eye catching focal point of this Photograph? 3