Event Name: The Chief Minister's Business Catalyst Challenge

Organized by: Meghalya Basin Management Agency in collaboration with IIM Shillong

Event Dates: August 3, 2026 – August 6, 2026 *(Result Declaration: October 12, 2026)*

Achievement: 2nd Place

A team (SOAL) of five students from the **Department of Business Administration**, **St. Anthony's College, comprising Aldrin R. Warjri, Banroilang Massar, Sunny Sarkar, Noahna Faith Marboh Shabong, and Zainab Ahmed**, participated in the Chief Minister's Business Catalyst Challenge held from August 3–6, 2026 which was held at Indian Institute of Management, Shillong. The four-day program featured expert sessions on Marketing, Operations, and Finance, industry interactions, one-on-one mentorship, and a business pitch competition.

Team SOAL presented its innovative idea of **"Upcycling used cooking oil"**, applying the knowledge and insights gained throughout the program. Following the announcement of results on October 12, 2026, the team secured **Second Place**, receiving Certificates of Achievement and a cash prize of ₹70,000. This achievement marks a significant milestone for the department, highlighting the students' entrepreneurial spirit, innovation, and commitment to sustainable business solutions.





