

CM Launches ProBites, Emphasizes Economic Growth and Youth Entrepreneurship in Meghalaya – 17th October 2025

Chief Minister Conrad K. Sangma on Friday officially launched ProBites, a student-led brand offering healthy, probiotic-based snacks, during the “Future Founders Felicitation and ProBites Pilot Launch” programme organised by the St. Anthony’s College Centre for Entrepreneurship, Innovation & Incubation (SACCEII) at the Dominic Conference Hall.

Developed under SACCEII’s incubation and mentorship, ProBites introduces a range of gut-friendly products such as probiotic yoghurt, curd, and banana chips. Designed to be both nutritious and accessible, the initiative blends scientific knowledge with entrepreneurial application to promote wellness and innovation across the state. Founded by final-year Biochemistry students — Shanborlang Sunn, Bynraplang Nongphud, and Sachen M. Sangma of the Class of 2025 — ProBites represents the spirit of creativity, perseverance, and enterprise that SACCEII seeks to instil in its students.

Addressing the gathering as Chief Guest, Conrad Sangma commended the efforts of SACCEII and St. Anthony’s College for nurturing entrepreneurial talent and fostering innovation among the youth. He also highlighted the state’s economic progress and the government’s vision to build a \$10 billion economy by 2028, focusing on inclusive growth, entrepreneurship, and sustainable development. He encouraged students to take bold steps, embrace risks, and explore entrepreneurship as a viable path toward personal and societal growth.

We extend our heartfelt appreciation to Prof. T. Challam, Department of Biochemistry, for his unwavering support, guidance, and mentorship to the ProBites team throughout their entrepreneurial journey. His encouragement and valuable insights have played a crucial role in helping the team refine their ideas and move forward with clarity and confidence.

Our sincere appreciation also goes to the ProBites Team — Shanborlang Sunn, Bynraplang Nongphud, and Sachen M. Sangma — for their perseverance, dedication, and commitment to excellence. Their passion and determination truly reflect the entrepreneurial spirit that defines SACCEII’s mission to inspire and empower young innovators.

We also gratefully acknowledge SACCEII (St. Anthony’s College Centre for Entrepreneurship, Innovation and Incubation) under the leadership of Coordinator Dr. Rajani K. Chhetri for providing continuous guidance, encouragement, and a platform that nurtures innovation and entrepreneurship among students.

