

BIODATA



Rajani K Chhetri
Date of Birth: 16th May 1983
Gender: Female
Religion: Hindu
Marital status: Married

Name of the Degree Exam	University/ Institution/ Board	Year of Passing	Percentage of Marks	Division/ Class/ CGPA	Subjects
10 th Standard	MBOSE	1999	52.8	II	General Subjects
12 th Standard	MBOSE	2001	60.4	I	Science with biology Honours
BA in Media Technologies	NEHU	2004	72.4	I	Journalism, Ad and PR, Radio Production, Sound for Media, Radio Production, Photography and Photojournalism
MA in Mass Communication and Journalism	Tezpur University	2006	8.35 CGPA (75.35%)	I	Communication Theory and Research, Development Communication, and Documentary Film Making
NET	UGC	2012	-	-	Mass Communication and Journalism
PhD	Assam Don Bosco University	submitted – awaiting viva			Social Media and Ethnic Identities

Work Experience

- For the past fourteen years, I have been working as an Assistant Professor at the Department of Mass Media, St Anthony's college, Shillong.
- Have been Guest Faculty at the Department of Journalism and Mass Communication, NEHU 2015-2018.
- Have been Guest Faculty at NEIGRIHMS, College of Nursing Education from September 2007- December 2008
- Have been Resource Person at Regional Training Institute, North Eastern Region, AIR, Govt. of India from June 2009- September 2011.
- Have conducted annual photography workshops at North East Police Academy, Govt. of India since 2011. (*Enclosure: 11*)
- Have been a resource person at a one-day educational talk on “*Educational Prospects in Media*” organized by Director of Education and Research Training, Govt. of Meghalaya in August 2019.
- Have conducted workshops for school teachers on the theme “Media Education and Media Literacy” in Silchar (Assam) and Nongstoin (Meghalaya) in 2008.
- Was a resource person in the 5 days’ workshop on “Production and Presentation Techniques in Radio” conducted by IGNOU, Gyanvani, Delhi in 2007.
- Conducted a 3-day workshop on Radio Programming and Presentation from the 28th-

30th January 2015 at Assam Don Bosco University, Assam.

Professional/ Media experience

- Moderator cum Anchor for a current affairs' live discussion programme "Inside Story" at Doordarshan Kendra, Shillong.
- Have also worked as a Producer, Radio Jockey cum Copywriter in Red FM 93.5 Shillong (South Asia FM Ltd), from April 2008-February 2012.
- Worked as an Assistant Station Manager for Gyan Vani producing educational content at Shillong for the term 2009-2010.
- Worked as an intern in the News Service Division of All India Radio, Delhi for a month in 2006.

Conferences and Seminars

- Presented a research paper titled "Symbolic Interplay of Khasi Identity in Social Media" at the International Virtual Conference on *Identity: Myths, Memories, Communication and Cultural Narratives* organized by Department of Mass Media, St. Anthony's College, Shillong in collaboration with Department of Journalism and Communication, Central University of Karnataka and Department of Mass Media, SVKM's Usha Pravin Gandhi College of Arts held on 28th and 29th November 2020.
- Presented a research paper titled "Tribes and Technology- Online community of Tales and empowerment" at the 3rd National Media Conclave organised by Institute of Media Studies, Utkal University, Bhubaneswar the Department of English, Synod College on 21st - 23rd of November 2019.
- Presented a research paper titled "Online community: emerging spaces of identities, ethnic assertions and conflicts" at the International Seminar on "Eye for an Eye: Conflict in South East Asia" organised by the Department of English, Synod College on 6th and 7th of November 2019.
- Presented a research paper titled "Gandhian Principles for ethical practices in Media in 21st century" at the National Seminar on "Mahatma Gandhi's Philosophy and his vision of the world today and tomorrow" organised by the Department of Philosophy, St. Anthony's College on 7th and 8th of March 2019.
- Presented a research paper titled "Ethnic Identities in Social Media- A study on the Khasi Tribe of Meghalaya" at the International Seminar on the topic "Reinventing Nationalism" organised by Guwahati University on 11th and 12th of November 2017.
- Presented a Research paper titled "*Ethnic Identities and Social media: A case study on young social media users in Shillong*" at the National Seminar on "Social Media and Democratic Discourse" organized by the English and Foreign Languages University in collaboration with UNICEF on 30th -31st October 2014.
- Presented a research paper titled "*A case study of Ka- Plaiew radio program in highlighting environmental issues*" at the National Seminar on Ecology and progress in Northeast India: Anxiety, Hope and Belonging in the Literary Consciousness" organized by the Department of Cultural and Creative Studies, NEHU. Shillong on 9th and 10th September 2014.
- Presented a research paper titled "*Representation of women images in children's programme in Indian TV media- Comparative analysis of Chhota Bheem and Doraemon*" at the Annual Conference of International Association of Media and Communication Research at Hyderabad 2014 from 15-19th July.
- Presented a research paper titled "*Women images in children's programme in Indian*

TV” at National Seminar on Women and Media organized by Assam University, Silchar in March 2014.

- Presented a research paper titled “*Digital Media beyond Fashion trends and Job Alerts*” at international conference on New Media organized by Amity School of Communication, Jaipur Campus in March 2011.

Publications

- Have published research paper titled “*Representation of women images in children’s programme in Indian TV media*” in the peer reviewed refereed journal of Social Sciences “SPECTRUM” printed by St. Anthony’s College Shillong in 2014.
- Have published research paper titled “*Ethnicity as a power tool*” in the peer reviewed refereed journal of Social Sciences “SPECTRUM” printed by St. Anthony’s College Shillong in 2015.
- Rajani K. Chhetri. (2016). Social media and ethnic identities: A study on the young social media users in Shillong, Meghalaya. In K. John Babu (Ed.), *Media and Communication for Development* (pp. 225-237). New Delhi, India: Dominant.
- Have published research paper titled “*Khasi Ethnicities in New Media Space*” in the peer reviewed refereed journal of Social Sciences “SPECTRUM” printed by St. Anthony’s College Shillong in 2018.
- Rajani K. Chhetri. (2019). Tribes and Technology- Online community of Tales and empowerment”. In *Communication 4.0* (pp. 649-660). Indian Institute of Media Studies, Bhubaneswar.
- Chhetri, R. K., Plathottam, G. (2020). Online community: Emerging spaces of identities, ethnic assertions and conflicts. *Communication Today*, Vol.24, No.1 (Quarterly) pp. 18-35.
- Chhetri, R. K., & Plathottam, F. (Dr) G. (2021). Digital Boundaries and Imaginaries of Khasi Ethnic Identity in social media. *International Journal of Qualitative Research*, 1(2), 140-149. <https://doi.org/10.47540/ijqr.v1i2.371>

Declaration & Signature

I hereby affirm that the information in this document is accurate and true to the best of my knowledge and belief.

Place: **Shillong, Meghalaya.**

Signature: Rajani K Chhetri

Address for correspondence:

rajanikarki@gmail.com

rkchhetri@anthonys.ac.in

Ph.no: 8974940488
