



## Freddie Michael Majaw

Assistant Professor

### Academics

#### Educational Qualification:

Exam	Board	Year	Result
M.A Communication (TV & Radio)	University of Hyderabad	2012	1 <sup>st</sup> Position(SC/ST), 1 <sup>st</sup> Division
B.A Media Technologies	NEHU	2010	1 <sup>st</sup> Position, 1 <sup>st</sup> Division
AISSCE (10 + 2)	CBSE	2007	1 <sup>st</sup> Division
SSLC examination	MBOSE	2005	1 <sup>st</sup> Division

#### Awards:

- UGC-NET/JRF for eligibility of lectureship and research.
- SC/ST medal for having secured the 1<sup>st</sup> rank among SC/ST students in the M.A Communication examination, 2012, University of Hyderabad.
- Fr. H. Elias award for securing the 1<sup>st</sup> Rank in Media Technologies in the final degree examination 2010, NEHU.

#### Current Status:

- Pursuing PhD in Media and Culture at the Dept. of Cultural and Creative Studies, NEHU (North Eastern Hill University)
- Asst. Professor at the Mass Media Department, St. Anthony's College, Shillong. (2014 till date)
- Member of the working committee of The Northeast India AV Archive. (2019 till date)

**Guest Lecturer:**

- Guest Lectured in the Department of Journalism & Mass Communication, NEHU, Shillong on the paper 'Advertising and Public Relations' from August-November 2016.
- Guest Lectured in the Department of Journalism & Mass Communication, NEHU, Shillong on the paper 'Photography' from August-November 2015.

**Projects:**

- Produced and contributed articles to a lab journal of the Mass Media Department, St. Anthony's College, Shillong entitled 'Media Vigil' 2007.
- Produced Video projects like ENG, Advertisement, Interview, and On-line productions.
- Produced Audio projects and modules – PSA, Advertisement, Documentary, Panel Discussion, Drama, News Feature, Music Feature and Music Production.
- Participated in a street theatre to spread social awareness in 2007.
- Was involved in the organisation of 'Passion 2009', an annual photography exhibition of the Mass Media Department, St. Anthony's College, Shillong.
- Contributed original photographs for 'Passion 2009' exhibition collection.
- Was an associate member of the Media Club, Mass Media Department, St. Anthony's College, Shillong.
- Was part of production team of 'Radio Platinum', an in house radio of St. Anthony's College, Shillong.
- Was part of the event management team for 'Bail the Society', a street theatre performance of the Mass Media Department, St. Anthony's College, Shillong.
- Part of the production team in setting up 'Bol Hyderabad 90.4 fm' a campus radio station of Sarojini Naidu School of Communication, University of Hyderabad.
- Produced live news bulletin for 'News Scope' a news programme of Sarojini Naidu School of Communication, University of Hyderabad.
- Produced a panel discussion for 'Speak Out' a television programme of Sarojini Naidu School of Communication, University of Hyderabad.

**Industry****Television:**

- Produced a 12minutes documentary - 'The other' that shows how north east girls are alienated and harassed in metropolitan cities of India.
- Produced a 20 minutes documentary - 'A step to millets' that highlights the benefits of millets and how millets need to come back to our daily diet.

- Produced a 30 minutes short film - 'Mod'.
- Produced a music video – 'Untitled' which later won the **Best Music Video Award** at the 18 Degrees Festival 2014, organised by the Government of Meghalaya.
- Headed the Media and Animation department, SOULS Ministries, Shillong from 2008 - June 2010.

#### **Radio:**

- Production team member of 'Bol Hyderabad 90.4 fm' a campus radio station of Sarojini Naidu School of Communication, University of Hyderabad, during 2012.
- Field researcher for the survey 'Popularity of FM radio in the North East' conducted by the Audience Research Unit, All India Radio, Shillong, from April - May 2008.
- Freelance scriptwriter for a children's programme at Gyan Vani (2009)

#### **Print Medium:**

- Layout designer for 'CR News' a UNESCO newsletter that focuses on Community Radio in India.
- Content writer and layout designer of 'Satellite' a bi-monthly magazine of The Shillong Baptist Church. (2007-2009)

#### **Event Management:**

- Organizing member of The Northeast India AV Archive Summit 2019.
- Organizing member of "Shadaj: A Workshop on the Nuances of India Classical Music" held in August 2015.
- Organising member of The Shillong International Photo Festival organized by the Department of Mass Media in collaboration with the Department of Information and Public Relations, Government of Meghalaya. (November 2015)
- Event coordinator and Artiste Manager for Springboard Surprises, Shillong, from November 2009 – April 2010.
- Organise a music concert entitled 'Rock for Life' to spread AIDS awareness in Shillong.

#### **Information Technology:**

- Worked at Infosys Limited as an Instructional and Creative Designer from August 2012 – May 2013

#### **Internship**

- Intern at Iridium Interactive, Hyderabad - a website and social media company.

## Seminars and Conferences

- Resource person for a five day training course on ‘Crime Scene Photography’ organised by the Meghalaya Police, Criminal Investigation Department and the Mass Media Department from 24th- 28th February 2020, at St. Anthony’s College.
- Resource person at the Refresher Course in Disaster Management, on the ‘Role of Electronic Media in Disaster Preparedness & Management’, organised by the Academic Staff College, NEHU, Shillong, on 24th November 2018.
- Participated in the two day workshop on Research Design & Qualitative Analysis, organized by MIND India from 6th – 7th April, 2019.
- Attended a Faculty Orientation Programme in the college on April 2018.
- Participated in the National Symposium-cum-workshop on ‘The Significance of Bamboo in the Socio-Cultural & Economic Development of North East India and Celebration of Bamboo Culture’ conducted by the Indira Gandhi National Centre for Arts, New Delhi in collaboration with the Dept. of Creative and Cultural Studies, NEHU, Shillong and RITI Academy of Visual Arts, Shillong, from 10th – 16th March 2016.
- Participated in the Capacity Building workshop organize by the Centre for Education and Beyond Curriculum, Christ University, Bengaluru, from 20th - 25th June 2016.
- Attended a two-day workshop on Semester System at the college campus in April 2015.
- Participated in the Symposia on ‘Story Telling & Women’s Writing’ organized by the Sahitya Akademi in association with the Dept. of English, NEHU, from 9th – 10th November 2015.
- Attended a three day workshop on Performance Photography conducted by Manuel Vason as a part of The Shillong International Photo Festival organized by the Department of Mass Media in collaboration with the Department of Information and Public Relations, Government of Meghalaya. (November 2015)
- Attended a Faculty Development Programme on Research Capability Enhancement by the College Research Cell in August 2014.
- Attended an Orientation Programme for Research, organized by the Equal Opportunity Cell, Tezpur University & Indian Council of Social Science Research, NERC, at Tezpur University, from 23rd – 27th September, 2013.
- Participated in a seminar on ‘Media losing social relevance’ conducted by NSHM Institute of Media and Communication, at Don Bosco Youth Centre, Shillong, held on 27th October 2009.
- Coordinated an attended a workshop on Photojournalism by Steve Raymer, at the Dept. of Mass Media, St. Anthony’s College, Shillong, from 22nd – 23rd July, 2008.

- Coordinated a workshop on Basics of Photography for school children, at the Mass Department, St. Anthony's College, Shillong.

## Presentation & Publication of Papers

- Presented a paper titled 'Khasi Folk Media: Exploring the Jingrwai Iawbei Method of Communication at Kongthong Village *The Whistling Village* of India' in the national seminar on "Folk Media at the Intersection of Culture and Technology" organized by the Dept. of Journalism & Mass Communication, NEHU, Shillong and sponsored by NEHU and Indian Council of Social Science Research, Shillong, during 28<sup>th</sup> February – 1<sup>st</sup> March 2019.
- Co-published with Dr. Cherry Kharshiing a paper titled "The Legend of U Sier Lapalang: A Khasi Folktale Retold" in Spectrum: A Peer Reviewed Research Journal, St Anthony's College, Shillong, Volume 5, 2018.
- Jointly presented a paper titled 'An Analysis on the Transcreational Elements of the Khasi Folktale *U Sier Lapalang* as found in the Graphic Novel The Legend of U Sier Lapalang: A Khasi Folktale retold" at the two day National Seminar on " Exploring the Theory & Praxis of Cultural Poetics", during the 22<sup>nd</sup> – 23<sup>rd</sup> August 2016.
- Published a paper titled "Graphic Novels and Popular Culture" in Spectrum: A Peer Reviewed Research Journal, St Anthony's College, Shillong, Volume 2, 2015.
- Presented a paper titled 'Media Technologies & Folklore: Exploring the impact of Media Technologies on Folklore in Khasi Diaspora', at the national seminar on "Diaspora and Folklore: Exploring the Changing Dimension of Folklore in Tribal Diaspora" organized by the Dept. of Cultural and Creative Studies, NEHU, Shillong in collaboration with Maulana Abul Kalam Azad Institute of Asian Studies, Kolkata during 27<sup>th</sup> – 28<sup>th</sup> March 2014.

## Declaration

I hereby affirm that the information in this document is accurate and true to the best of my knowledge and belief.

Place: Shillong, Meghalaya

Signature: Freddie Michael Majaw