

送金実行通知書
COPY OF TELEGRAPHIC TRANSFER

支店名
(749) 新富町支店

Please quote this No. when making inquiries to your bank office.
[お問い合わせに送金の際はこの番号をお知らせください。]

PAYING BANK (出金銀行) STATE BANK OF INDIA GLOBAL MARKETS UNIT (KOLKATA) JEEVAN SUDHA, 42/0 JAWAHARLAL NEHRU ROAD, KOLKATA 700071, INDIA	REF. NO. (送金番号) 749 - 358838	DATE (送金日) 2021-09-10
	ORDERING CUSTOMER'S REF. NO. (依頼人番号)	
BENEFICIARY (受益人) ST ANTHONY'S COLLEGE EDMUNDE ROAD, LACHUMERE, SHILONG, MEO KALAYA, INDIA	BY ORDER OF (依頼人) (0613352) THE SASAKAWA PEACE FOUNDATION 1-15-16 TORANOMON MINATO-KU, TOKYO, JAPAN	
ACCOUNT NO. (受益人口座番号) 40257981142	ACCOUNT NO. (依頼人口座番号) 749-1033812 (749-0613352)	
IN ACCOUNT WITH (出金銀行) STATE BANK OF INDIA NEW DELHI MAIN BRANCH SBEN0000691 11 PARLIAMENT STREET, P.O. BOX 22 NEW DELHI-110 001 INDIA SBININBB104	<input type="checkbox"/> CHARGES FOR OUR ACCOUNT (手数料ご依頼人負担)	
	<input type="checkbox"/> CHARGES FOR BENEFICIARY'S ACCOUNT (手数料お受取人負担)	
	<input type="checkbox"/> ALL CHARGES FOR BENEFICIARY'S ACCOUNT (手数料全額お受取人負担)	
	<input checked="" type="checkbox"/> ADVISE & PAY (通知払)	
DEFERRED CODE	<input type="checkbox"/> PAY ON APPLICATION (請求払)	
INSTRUCTED AMOUNT (EXCHANGE RATE) (送金金額(標準レート))	AMOUNT (送金額) USD +20,000.00 @ 73.3 = 14,66,000/-	
RECEIVER'S CHG.	SENDER'S CHG.	
REMITTER THROUGH (送金銀行)	REMITTER'S MESSAGE TO BENEFICIARY (送金人メッセージ)	
INSTRUCTION (指示)		

We have issued a payment order to our correspondent with particulars as stated herein.
いつもなども三菱UFJ銀行をご利用くださいましてまことにありがとうございます。
上記のとおり送金を実行いたしましたのでご通知申し上げます。



NORTH EAST SLOW FOOD & AGROBIODIVERSITY SOCIETY

Same Vidy, School Road, Taidemkhrik, Shillong 793001, Meghalaya India || Ph No: 983200517 || www.nesfas.in || info@nesfas@gmail.com

70,000/-

Memorandum of Understanding
Between
North East Slow Food & Agrobiodiversity Society
And
Department of Business Administration, St Anthony's College, Shillong



- I. **Duration:** 1 month (From 10.11.2021 2021 to 9.12.2021 2021).
- II. **Report to:** Bah Pius Rancee, Executive Director, NESFAS.
- III. **Supporting Team:** Dr. Bhogtoram Mawroh, Sr. Associate, Research and Knowledge Management & Mr. Janak Preet Singh, Sr. Associate, Livelihoods.
- IV. **Background:** NESFAS is registered as a society under the Meghalaya Societies Registration Act, XII of 1983. As the organization is growing in its relationship with its number of villages and sustain them and as outside funding is not fully dependable, there is a need to raise its own funds in the incoming years. The formation of a Social Enterprise to support NESFAS has been discussed in the previous years. We however need to have a better understanding of the potential of such a Social Enterprise for even partially supporting NESFAS. We need to understand the market and its customers. Therefore, a market study becomes crucial in this context that will set the foundation for the marketing strategy of promoting indigenous peoples food systems.
- V. **Objective for hiring:** Marketing Study of a possible social enterprise of NESFAS.
- VI. **Scope of work:**
 - ❖ Collect data on end markets for [target and potential value chains], including but not limited to documents from [list of initial resources to consult].
 - ❖ Identify financial, institutional and social gaps needing additional research.
 - ❖ Conduct remote (telephone, email, etc.) interviews to supplement existing documents.
 - ❖ Travel to the field to conduct interviews as needed to complete the research.
 - ❖ Prepare an end-market study synthesizing information from the various sources.
 - ❖ Focus on young and young people who can become social entrepreneurs as individuals or as self help groups.
- VII. **Deliverables**
Submit a final report describing the current end market for the [target value chains] and the dynamics acting upon them, together with initial recommendations NESFAS

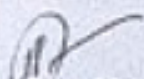
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can compete in domestic markets. The report should include the following information:

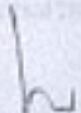
- Current end markets—location, size, channels and characteristics of various end markets; consumer preferences; marketing and branding; consumer and retailer behaviour (weights and measures used, frequency of purchase, type of purchase, reasons for purchase)
- Market trends—where the value chains have opportunities, constraints and competition, changes in demand over time (including urbanization, income growth, response to changes in price)
- Market segmentation, including high-potential market segments and risk profiles of these markets—identification of the segments of the larger market that offer the greatest opportunity for the value chain, given its capacity, consumer preferences and what drives these preferences (price, quality, convenience, etc.) and therefore demand. Also include an analysis of the risks associated with the various market segments
- Benchmarking—how the value chain suppliers compare within a given market segment to the major competitors according to criteria important to buyers (generally including price, quality and reliability). The benchmarking will clarify those criteria most important to consumers and buyers and thus relates to consumer preferences
- Market positioning—given the market trends and the market position of competitors in high-potential market segments, what position in the market is most strategic for the value chain to be competitive (efficiency, product or operational differentiation and untapped markets or demand)
- Buyer contacts—names, contact information and specifications of buyers who have articulated a clear interest in purchasing the value chain commodity if certain conditions are met, and the nature of these conditions.
- Suggestions of possible initiatives that could be considered in detail
- Any other follow up study with main terms of reference.

VII. Mode of Payment:


- ❖ NESFAS has approved a budget totalling Rupees Rs ____(Annexure 1 - Budget)
- ❖ Payment will be made after the completion of assignment along with the statement of expenditures.
- ❖ Banking details:
 - Name of account holder: St. Anthony's College Shillong, Department of Business Administration
 - account number: 3462070083
 - Name of the bank: Central Bank of India
 - Name of branch: St. Anthony's College Branch
 - IFSC code: CBIN0203935


Executive Director,
NESFAS
(Mr. Pius Raace)
Executive Director
NESFAS Shillong

Date: 9/11/2021


Principal,
St Anthony's College,
(Br. Albert Longley Dkhar)

Date: 9/11/21


Business Administrative Dept. (HOD)
St Anthony's College,
(Asst. Prof. Wencesl B. K. Khyllap)

Date: 09.11.2021

Office Of The
SHILLONG MUNICIPAL BOARD

Bishop Cotton Road, Shillong 793001, Meghalaya
<http://smb.gov.in>

Phone No: +91 364 2248561
Fax: +91 364 224702
e-mail: smb@meghal.gov.in

No. SMB/PW/SUWP/384/2019-20

Dated Shillong, the 18th March 2020

49

Principal, St Anthony's College
16 - East Shillong Assembly Constituency
2019-20


Sub: **Special Urban Works Programme (SUWP) 2019-20 of East Shillong Assembly Constituency.**

Sir/Madam,

This is to inform you that an amount of **Rs 2, 00,000/-** has been sanctioned for **"Financial Assistance for purchase of office materials for St. Anthony's College"**. You are requested to take necessary action for implementation the above noted scheme with the help of the Community People's Participation. Photographs vouchers/Cash Memo and Utilization Certificate should be maintained and produced for release of final payment.

If no action could be taken by you within 30 (thirty) days from today, this supply order will automatically stand cancelled.

Yours faithfully



Chief Executive Officer
Shillong Municipal Board.

Memo No. SMB/PW/SUWP/384/2019-20/

Dated Shillong, the 18th March 2020

Copy to:-

1. The Hon'ble MLA
2. Director Urban Affairs Department.


Chief Executive Officer
Shillong Municipal Board.