

**Department of Mass Media
St. Anthony's College**

One-week short term course

| Radio Programme and Presentation Techniques | |
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| Course code: AC-SPP-1 | |
| Course Coordinator: Rajani K Chhetri | Date: 16th June– 21st June 2016 |
| Duration: 35 hours | |
| Course Objective: | <ul style="list-style-type: none"> ✓ To introduce to techniques and production approaches in radio broadcast ✓ To impart knowledge on different kinds of radio programmes and production ✓ To understand one's voice and optimum use of voice for effective presentation |
| Course Fees: | 1500 Rupees only (inclusive of studio practical exercises and course handouts) |

Course Details

| Sl.no. | Heading | Particulars |
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| 1 | Title of the course | One- week short term Course in “Radio Programme and Presentation Techniques” |
| 2 | Eligibility for admission | Class 12 passed, some experience in audio recording and presentation will be given first preference, <i>first come first served basis.</i> |
| 3 | Medium of Instruction | English |
| 4 | Duration | One week |
| 5 | Total Credit Hours | 35 Hours |
| | Theory | 20 |
| | Practical | 15 |
| 6 | To be implemented from | 16 th – 21 st June 2016 |
| 7 | Number of students intake | 25- 30 |
| 8 | Attendance | 90% |
| 9 | Modality of Assessment | 50 marks- Objective type questions |

SYLLABUS

Theory

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| Unit 1 Credit Hours: 5 | Radio Presentation Techniques 1 Understanding human voice, Voice – Optimum Usage Common voice problems, Pronunciation and enunciation |
| Unit 2 Credit Hours: 15 | Radio Production Techniques Programme Production- from idea to final conceptualization Basic approaches to programme production Different types of programmes- formats Basics of Audio and Broadcast setup Planning your Radio career |

Practical

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| Unit 1 Credit Hours: 6 | Exercises on pitch, stress, slide, tempo, pause, emphasis-Session 1 Exercises on pitch, stress, slide, tempo, pause, emphasis-Session 2 |
| Unit 2 Credit Hours: 9 | Writing radio pieces Announcing and adlibbing exercises- session 1 Announcing and adlibbing exercises- session 2 |

Rev. Br. (Dr.) Albert L. Dkhar, sdb
Principal

