

Add on course

Name of the Course- Content Writing Course

Duration- One Month

Fees- Rs 350/- for Anthonians

Rs 500/- for others

About the course

The Content Writing Course is designed to introduce learners to various types of content writing such as writing for videos, podcasts, advertising, feature articles and blogs. In addition, the course will also guide the learner on how to use technology, photography and research to the advantage of their creative writing skills. The course aims to help anyone who is either curious about content writing for their social media or those who are considering content writing as a career option. Learners will be under the guidance of an esteemed panel of resource persons who are experts in their field.