

Minnova, the student's club of the **Department of Business Administration** was established in June **2008**. The club conducts various events throughout the year within the department and the college. Proceeds from its activities are most used to fund its flagship event - the **Hands of Hope** Programme, through which it reaches out to recognise and help different sections of society. Through this programme, it has donated school books to disadvantaged children, computers to orphanages, appreciation to the Shillong Traffic Police among others.

Activities of the Club in the Year 2017-18

The club on the 8th of December 2017, had proceeded to Umdihar, Ri-Bhoi district where they spent time with the members of **Wisdom Centre, a De-Addiction Centre**. There they presented a certificate of appreciation and encouragement and a cash assistance of `20,000/- (rupees twenty thousand only).



Activities of the club in the Year 2018-2019:

1. **Corporate selling** was organised on **4th December 2018**. This corporate selling is a part of the study and is a tradition of the club which is organised every year where food stalls and games stalls are put up. This encourages students to come up with new idea and innovation of doing the business and also teaches them about investment, sales and marketing.

2. On Rose day i.e. **25th February 2019**, the club is engaged in selling varieties of roses to the students in the campus to mark the occasion. The profits earned during the sales is used for funding its Flagship Programme- Hands of Hope.

3. Hands of Hope, the Flag-ship programme of the club was conducted on the **9th April 2019**. The club accompanied by the Head of Department went to **Rilang Children Home**, an Orphanage situated in **Nongrimbah, Shillong** where they donated food items, stationery, toys for the children worth Rs 15,000 /-.

They then proceeded to **Mercy Home run by Society of Sisters of Charity** at **Demthring, Shillong** where the club donated essentials for the people residing in the old age home along with eatables worth Rs 10,000 /-

During the visits to these places all the students of the department had participated and were divided into two groups . Each group went to the respective places and played games and performed other social activities with the members of these homes which was well appreciated by them. At the end they handed over the supplies that they had donated.





Activities of the club in the Year 2019-2020:

Minnova, the student's club of the Department of Business Administration conducted their annual event 'corporate selling' where the members of the club came together and organized this event called "Spring Fest 2020" on the 21st February 2020. The event was held on the lawns of the college campus, where they had set up stalls for food and games. This annual event enables students to test their skills in selling and promoting their products. It was successfully conducted.





On the final day of the college week, 14th March, 2020, the club conducted another activity which was the 'Roses and Chocolate day'. This venture is also another one of their annual event. The students conduct these annual events to raise funds for their Flag ship Social Intervention Programme "Hands of Hope" which has been active since 2010-11.

