

ACADEMIC PLANS AND ACTIVITIES

The Design Innovation Centre (Spoke) at St. Anthony's College, Shillong intends to incorporate the following aspects into the existing activities and plans of the centre;

- 1) Market-Oriented Business Model and Product Design Classes;

This aims at stronger emphasis on researching and studying specific markets in the city and the state and attempt to derive ideas and concepts for designs of models and products that will be commercially viable within the state.

- 2) Involvement of Offices and Organisations in the Learning and Designing Process;

The Centre intends to invite offices and organisations in and around the city to contribute any existing issues or problems that they might be facing and are willing to share with the centre to troubleshoot or to solve on their behalf.

- 3) Prototyping of designs submitted to the Centre's office;

The Centre is eager to begin the work of creating and testing prototypes of a few designs submitted by the students. The models will be tested in selected institutions and organisations favourable to the ideas.

CO-CURRICULAR ACTIVITIES

The following activities are tentative and subject to the changing academic schedule;

- 1) Visit to the NEHU DIC;

The Centre is eager to visit the DIC facilities at the HUB in NEHU and to interact with the faculties and students there to create a community of designers and innovators which will in turn be beneficial for collaborations on projects.

- 2) Workshop on Design Innovation and Market Factors;

The Centre aims to hold the event for a larger audience so as to create awareness and to advocate for the courses.

- 3) Interaction with National and International Investors/Innovators via Online Platforms;

This is a rather ambitious project but one that is felt to be necessary to organise in order to provide exposure for our students to what is happening in other parts of the world.